

Federal Buyers Guide, Inc.  
Publications and Markets



# Homeland Security Buyers Guide

Covers safety, security, first response and emergency medical purchasing decision-makers.

**The United States Department of Homeland Security (DHS) is a Cabinet department of the federal government.** With jobs ranging from

aeronautics to border security to emergency response, the DHS is liable for the preparation for and response to all hazards and disasters that threaten the safety of the American people. While the Department of Defense is accountable for military actions abroad, the DHS operates under a civilian realm to protect the United States within, at and outside its borders.



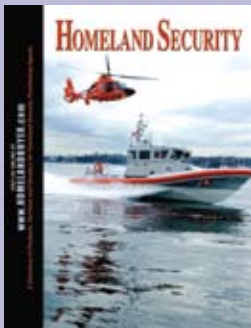
With a \$55.1 billion budget request for the 2010 fiscal year and a \$56.3 billion budget request for the 2011 fiscal year, the DHS purchases a variety of goods and services while upholding a commitment to small business participation in acquisition programs. DHS purchases fall into four general categories: Information Technology (e.g. database projects, case management, systems to share data); Security and Threat Detection Equipment and Services (e.g. baggage screening equipment, perimeter security devices, water and air sensors, border protection devices, personal

identification devices, radio/video conference facilities; Management and Organization Services; and Contracts to Support Basic Program Operations. following industries: Architecture & Engineering; Design & Construction; Facilities Maintenance & Management; Leasing; Green/Energy; Retail Services; Childcare; Realty Services; Real Estate Services; Real Property Disposal and Professional Technological Solutions; as well as many other industries.



■ Each guide has a concentrated minimum distribution of 2,000 print and interactive DVD copies to purchasing decision makers within the relevant department and agency. The focus markets include the Department of Defense, General Services Administration, Homeland Security, or Federal government procurement. Companies that list in each guide gain an additional 3,000 to 4,000 impressions from distribution to general public sector buyers and specifiers for a minimum total of 5,000 impressions to the government procurement community.

## Formats



■ **Printed Edition**  
Guaranteed impressions:  
6,000 paper copies



■ **6,000**  
**Interactive DVDs**



■ **Digital Print**



■ **Downloadable**  
**PDF**

## Notes

- Print: Traditional, printed on paper and distributed by mail and at events.
- PDF Download: Annual buying guides in downloadable.
- Digital Print: A dynamic online publication with the look of a print publication, updated monthly.
- Interactive DVD: Publications distributed on a DVD.